



## MANAGING RISK TODAY

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The biggest challenge in effectively managing risk in today's financial and troubled times is changing the culture of your organization. Another way to put it would be changing the behavior of your employees. And how does one go about changing the behavior of others? Both through example but probably more importantly through **training!**

To that end, the Nonprofit Risk Management Center has introduced a new – **FREE** – online tool that will help you strengthen your risk management program. This new program is called ***Hallmarks of a Risk-Aware Nonprofit!*** Specific detail about this offering can be found at:

<http://nonprofitrisk.org/tools/hallmarks/intro.shtml>

The tools presented in this offering are there for you to customize for your own organization. The concept of risk management is not a 'one size fits all' mentality.

There are twelve (12) Hallmarks presented in this program and each is described with suggestions for how organizations can incorporate them into their own operations and activities. These tools are there for you to customize and to serve as suggestions for practices and policies to share with

others in your organization. Each of the Hallmarks includes sample policies that can be easily downloaded and modified to fit your individual needs. And each Hallmark is followed by practical suggestions and links to other specific resources to assist you and your public entity on your Risk Management journey.

Go check it out now! Don't wait and don't make excuses! Effective Risk Management has to start at the top of the organization, but you do not have to feel like you must go it alone!

And looking to the future, the subjects of culture change and effective risk management will be addressed in a forthcoming book from the Nonprofit Risk Management Center. Stay Tuned!



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